

Alerts in Clark County



Clark Regional Emergency Services Agency (CRESA) uses several alerting methods to warn the public of potential hazards and dangerous situations within Clark County.

- ◆ Each of the warning methods have specific benefits and limitations
- ◆ No single notification system will work in every circumstance
- ◆ Some of the warning systems require residents to pre-register in order to fully realize all of the benefits
- ◆ Some warning methods require little more than owning a newer smart phone or paying attention to the loud alert signals on the radio or TV

Our Mission

CRESA serves as the vital link between our community and our public safety partners in providing reliable 9-1-1 call taking and dispatch, regional public safety radio, emergency management and emergency medical services oversight.



FlashAlert NewsWire

FlashAlert is a website to distribute emergency messages and press releases from a variety of local agencies. Allows you to subscribe and customize alerts that you wish to receive.

You may choose to receive alerts in the following ways:

- ◆ Email
- ◆ Text message
- ◆ Mobile phone App
- ◆ Social media

You have total control over how and what alerts you receive.

Examples of information available on the site include:

- ◆ Emergency messages
- ◆ Breaking news
- ◆ Weather related closures
- ◆ School Information
- ◆ Traffic information

CRESA EMERGENCY MANAGEMENT

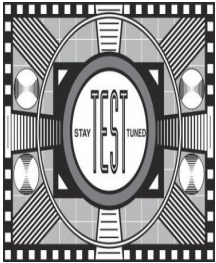
710 W 13th Street
Vancouver, Washington 98660

Phone: 360-737-1911
E-mail: CRESAEmergencyManagement@clark.wa.gov
Website: www.cresa911.org



Always Here, Always Ready

Emergency Alert System (EAS)



EAS alerts are immediate and widespread alerts often for a whole county.

These alerts broadcast on:

- ◆ Television
- ◆ Radio
- ◆ NOAA weather radios

Alerts begin with loud audible beeps followed by specific instructions to protect yourself.

Wireless Emergency Alerts (WEA)

WEA are text alerts that can be sent to most newer smart phones within an area. Alerts relate to your **current location**, not your home county or address associated with your mobile phone. These messages have a unique tone and vibration. This short message will give immediate advice.



There are 3 types of alerts :

- ◆ Extreme weather, or other hazard in your local area
- ◆ AMBER Alerts
- ◆ Presidential alerts in a national Emergency

You can opt out of all except Presidential alerts, we encourage you to think twice before turning local alerts off.

CRESA also shares most alert and warning information on social media.

Follow CRESA at:

- ◆ @CRESA on Twitter
- ◆ @CRESATalk on Twitter
- ◆ CRESA Facebook page



No Pre-Registration Required

Register email, mobile, and VoIP phones



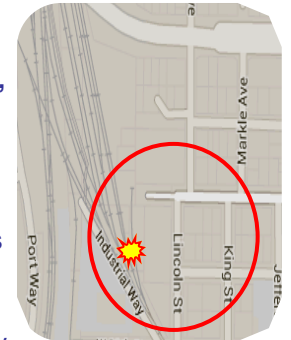
- Useful Links**
- www.cresa911.org
 - www.publicalerts.org
 - www.flashalert.net
 - www.nws.noaa.gov
 - www.earthquake.usgs.gov
 - www.clarkpublicutilities.com

Emergency Notification Public Alerts

Outbound direct phone calls, emails, and text messages sent to a very targeted geographic location.

These alerts are used for a wide range of local alerts, including:

- ◆ Missing persons
- ◆ Criminal threats
- ◆ Chemical spills
- ◆ Boil water notices



Landline phone numbers are automatically included in the system, but you must register, mobile numbers, e-mail addresses, and VoIP to receive additional alerts. Sign-up pages for your community can be found at www.PublicAlerts.org.

PublicAlerts



PublicAlerts.org site provides regional news and Twitter feeds in real-time. Information is shared by participating agencies throughout the Portland Metropolitan Area. Site also provides links to register your mobile and VoIP numbers with numerous community notification systems.

Examples of information shared on the site include:

- ◆ Service disruptions
- ◆ Weather related closures
- ◆ Transit delays
- ◆ Public safety
- ◆ Road conditions
- ◆ Public health emergencies